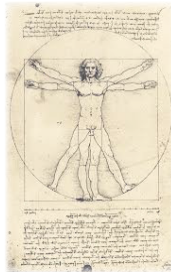


arifana  
INTERNATIONAL AB

presents for the first time the virtual conference

# CITOC

Creativity In the Time Of Corona



---

June 13-14, 2020

# CITOC

Gabriel Garcia Marquéz wrote the novel “El amor en los tiempos del cólera” in 1985, and that became a reference for my thinking about this event, a Working Conference on the theme of creativity in these strange times of the Corona virus pandemic.

The concept of creativity has interested me for a long time, as the former members of the working conference TOLC well know.

The circumstances right now are such that we cannot have a conference “in real life”, so the option is to offer the opportunity of instead having it virtually.

**The primary task for CITOC is:** to explore creativity in a virtual working conference setting, and to learn about how we can use our creativity in the special circumstances of this pandemic; to be able to transform our roles and institutions.

---

## Programme

---

	<b>Saturday</b> June 13	<b>Sunday</b> June 14
<b>9.00-10.00</b>		Dreaming matrix
<b>10.00-10.05</b>		Break
<b>10.05-11.05</b>		Praxis
<b>11.05-11.15</b>		Break
<b>11.15-13.00</b>		Presentations & final plenary
<b>13.15-14.00</b>	Opening plenary	
<b>14.00-14.05</b>	Break	
<b>14.05-15.05</b>	Creativity	
<b>15.05-15.15</b>	Break	
<b>15.15-16.15</b>	Presentations & reflection	

**Opening plenary:** We open the conference together, sharing thoughts and feelings around taking the step into the virtual conference world from the exterior world.

**Creativity:** The members divide into subsystems, and work on the primary task of the conference. All creative expressions are welcome.

**Presentations & reflection:** The subsystems present their work, and we reflect together on the afternoon's work.

**Dreaming matrix:** A reflection working session where we use dream material to try to understand, on a deeper level, what the state of our virtual conference is.

**Praxis:** This event invites members to discern and plan how to use the findings about creativity in the time of corona from the conference in their daily life and organizations, transforming their roles and ultimately their organizations. The members join the same groups as in the Creativity event.

**Presentations & final plenary:** We close the conference together, sharing the work in the Praxis event, as well as the thoughts, emotions and take-aways we bring from the conference.

**Conference leader:**

Louise Edberg

**Pre-conference coordinator:**

Isak Edberg

---

**Technical platform:**

The conference will be held on the Zoom platform. All participants will need to download the Zoom application (which is free of charge).

**Price:**

*Individual: 85 €*

*Organizational: 215 €*

*25% Swedish VAT (moms) will be added.*

**Language:**

Swedish and English.

---

**Send applications to:**

admin@arifana.com

**Inquiries:**

Louise Edberg +46 (0)70 547 31 77

louise.edberg@arifana.com

Isak Edberg +46 (0)70 253 44 22

admin@arifana.com

---